JOB DESCRIPTION



New Age Markets in Electricity Private Limited

About us: We are leveraging technology to build India's 1st OTC Platform for Power Sector that will democratize the Indian energy sector and bring transparency through information across the value chain.

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Role Title	Graduate Trainee Executive: Business Development	
Department	Business Development	Location: Vijayawada
Functionally Reporting to	Assistant General Manager (Business Development)	
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Purpose of the Job

To align the company's interests with MoP and regulatory guidelines while identifying and developing new business opportunities through clients, partnerships, and markets.

Roles & Responsibilities

- 1. Responsible to handle the Business needs as per the organizational demand.
- 2. BD Support- Collaborate with the BD team to create compelling business proposals, marketing materials, preparing contracts & agreements for new clients.
- 3. Analysis of power requirement and deficit scenario of Discoms.
- 4. Maintaining excellent client relationship for repeat business.
- 5. Should have worked/ interacted with the utilities/ Discom personnels/ Industrial clients and have good relations with the generators.
- 6. Skilled in Business development, strategic planning, Power portfolio management, Regulatory affairs, Cost optimization with innovative power solutions.
- 7. Monitoring competition and business mapping. Share market insights, market intelligence & feedback with the team to enhance product.
- 8. Assist in power trading and able to work on various electronic platforms and identifying growth opportunities.
- 9. Should be able to analysis the policies, guidelines, regulations, staff papers etc. issued by MoP, CEA, CERC, SERC etc. and its impact on company businesses.
- 10. Team Collaboration- Collaborate with cross functional teams such as legal, operations & finance to ensure smooth execution.
- 11. Relationship Building- Build and Nurture strong relationship with key industry stakeholder, including utilities, government agencies, regulatory bodies and potential clients.
- 12. Should be always ready to travel (inter & intra states), do liasioning for the potential clients, Onsite visits and able to part mocks and trainings for a better relationship building.

Functional Skills

- ➤ Knowledge of Power Pricing & Power Purchase Agreements
- ➤ Should be able to understand the techno commercial aspects of power trading business.
- ➤ Understanding of guidelines related to MoP and various autonomous bodies
- > Self-motivated ability to manage campaigns with minimum of supervision.
- ➤ Should be excellent in communication skills, MS-Office (Excel, Word, PPT), relationship development and business generation follow-up.
- ➤ Should be willing to undertake travel to client offices and sites.





Behavioral	> People skills including: acting with integrity and respect for others, negotiation,	
Skills	political sensitivity, professional impartiality, service orientation, personal time management and ability to achieve success through exercise of influence.	
	➤ Ability to work with processes established to retain critical knowledge and	
	facilitate knowledge transfer.	
	➤ Ability to work in a fast paced, rapidly changing environment.	
	Regional Language speaking will be an add on Benefit.	
Qualification	➤ BE/B.Tech/B. Com /MBA-Marketing from a reputed institute	
Experience	> Fresher or,	
	➤ Minimum 1-3 Years experience in Business Development Department in Energy	
	Sector	